

Rare Carlton Freehold Sells After Hotly Contested EOI

314-318 Drummond Street, Carlton

Sold by **gk**



Sold: **Contact Us**



Land Rate
\$12,405.30/sqm



Building Rate
\$6,421.55/sqm



Net Return
2.7%



Bids
11

The property in the heart of Carlton and home to Readings for the last 11 years, has been sold to a local private investor after a very busy EOI campaign resulted in an outstanding response with six bids over \$3.1m. The campaign has confirmed the continuing strong demand for property in this tightly held precinct.

Property Marketing by the Numbers



10,597
Listing Views



9,158
Engagements



120+
Enquiries

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